

VOLLEY MARKETING

Time to see which companies visit your website.

You decide which Industries and Titles you want, and Otto will automatically buy their contact details and engage them for you.



SONICIAN HAS COMBINED
THREE DATABASES TO
CREATE YOUR NEXT
FAVORITE SERVICE.

THIS MEANS YOU CAN SAY
HI TO THE 99% WHO DON'T
SAY HI TO YOU.

TIME TO SEE WHO'S VISITING,
AUTOMATICALLY TRACK AND
FOLLOW-UP AFTER THEY'VE LEFT.



OUR MISSION

GATHER.
ENGAGE.
CLOSE.

DON'T YOU WANT TO INCREASE
YOUR BOTTOM-LINE?



SO HOW DOES IT WORK?

STEP 1:

OTTO TRACKING CODE
IS PLACED ON YOUR
WEBSITE TO GATHER
IP-ADDRESSES OF YOUR
WEB VISITORS

THE 99% WHO DON'T SAY HI,
WON'T GET AWAY ANYMORE



STEP 2:
THE IP ADDRESSES
WILL BE TRANSLATED
INTO THE COMPANIES
AND INDUSTRIES THEY
REPRESENT

CAN YOU IMAGINE? LEAD
PROSPECTING FOR YOUR SALES
TEAM DONE AUTOMATICALLY!



STEP 3:
OTTO COLLECTS THE
CONTACT DETAILS
OF THE TITLES
(& INDUSTRIES) YOU
DESIRE FROM
BISNODE

PROSPER FROM THE AUTO-
COMBINATION OF THE 3 DATABASES



STEP 4:
OTTO WILL REACH OUT
TO THE CONTACT ON
YOUR BEHALF TO GAUGE
THEIR INTEREST
(UNLESS YOU WANT TO
DO IT YOURSELF)

GET BACK TO YOUR VISITOR
BEFORE THEY GO TO YOUR
COMPETITOR.



STEP 5: OTTO WILL LEAD NURTURE THE CONTACT

MAKE SURE THOSE PROSPECTS
UNDERSTAND THE VALUE YOU
CAN PROVIDE THEM



STEP 6: CLOSE MORE DEALS

TIME TO STEP IN & LET YOUR
SALES TEAM DO THEIR JOB!



**"SALES HAS NEVER BEEN
EASIER"** –Marianne Lager, SMC

Sonician

WHAT YOU SHOULD DO NOW:

Don't miss any more leads.

Get started with volley marketing today.

Price? Much less than you think,

see:

<https://www.sonician.com/en/volley-marketing-campaign-pricing>

